



Farm with more **freedom**

SenseHub® monitoring brings more certainty
and efficiency to your farm operations



Presenting **SenseHub®** monitoring



**Find freedom
and flexibility
through a deeper
connection to
your animals**

Find freedom in a flexible monitoring solution that will reveal new insights, and new opportunities to advance the efficiency and productivity of your farm.

SenseHub tracks a range of critical markers to deliver a single, accessible source of unparalleled insight into your herd. State-of-the-art capabilities can be customized to create a comprehensive picture of animal status across the production cycle, enabling more targeted and timely interventions to improve reproduction, health, nutrition and welfare.

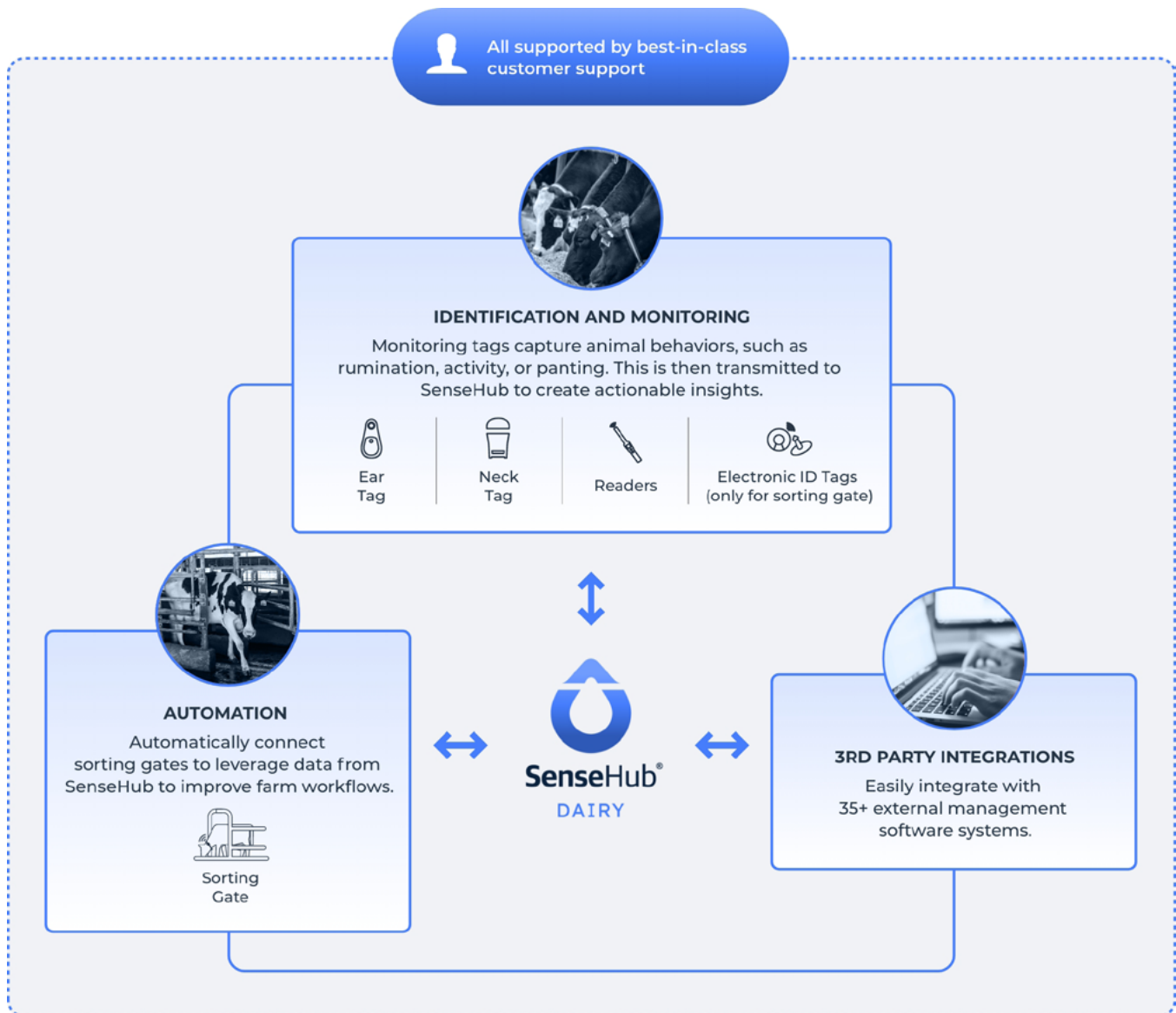
- **Easily customize reporting to pinpoint intervention opportunities**
- **Improve productivity through accurate heat detection**
- **Actionable insights to improve health and productivity**
- **Advance herd-wide nutrition and wellbeing with group-level insights**
- **Streamline workflows and enhance wellbeing through automated sorting**



“This year since installing SenseHub the conception rate improved by 23% and we are now averaging 390 days for the calving period, which means more milk and more calves.”

Alfalfa Dairy Farm, SA

The SenseHub Monitoring Ecosystem



A connected solution that adapts to your farm

SenseHub incorporates reproduction, health, and group wellbeing and nutrition livestock monitoring capabilities, as well as smart automation technologies, into a modular ecosystem. It provides all the tools, and the flexibility you need to effectively monitor your different animal populations across the production cycle.

- **Choose from different hardware and plan options according to farm size and production goals**
- **Assemble different combinations on the same farm to get the right mix for your needs**




Freedom is **creating custom insights** to fine tune daily operations

Focus tasks and resources at the touch of a button

From the connected ecosystem of intelligent monitoring capabilities straight into your preferred device, SenseHub's **Report Generator** feature transforms operational control through more precise herd intelligence. Fast, intuitive functionality lets you easily customize your monitoring reports in real-time to target the animals and tasks that matter most to your efficiency and productivity.

- **Easily segment specific animal populations for detail analysis**
- **Quickly modify reporting criteria and perform custom calculations**
- **View actionable, real-time insights in easy-to-understand formats**
- **Pinpoint the most important animals and intervention opportunities**
- **Focus daily tasks and resources to achieve specific production goals**



Flexible Application Plan Levels	 Starter	 Advanced	 Premium
Reproduction	✓	✓	✓
Health Management		✓	✓
Group Nutrition, Animal Wellbeing and Report Generator			✓

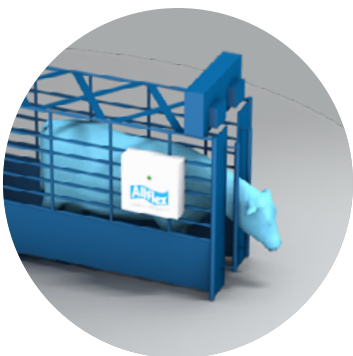


Freedom is **knowing when and how** to improve reproduction, health, and nutrition



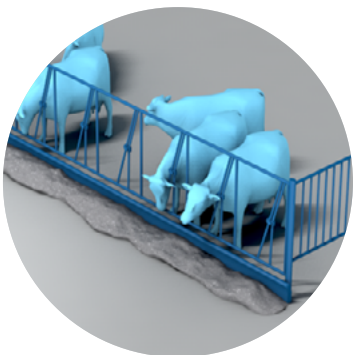
Increase productivity through accurate heat detection

Real-time, actionable insights eliminate guesswork and inconsistency, reduce skilled labor requirements and save valuable time. With unmatched heat detection accuracy and precise insemination guidance you can reduce calving intervals, improve animal productivity, and advance herd genetics.



Actionable insights to improve health and productivity

SenseHub's monitoring application can alert you to cows that may need further attention due to the risk of developing potential health issues, often before clinical signs become visible or productivity drops. With vital insight including during high-risk times such as post-calving, you can make informed decisions in consultation with your veterinarian to help avoid physical deterioration and reduce treatment costs.



Advance herd-wide nutrition and wellbeing with group-level insights

SenseHub's group monitoring applications help you understand health, comfort, nutrition, heat stress and other essential information. Group data informs the response to immediate issues, and guides longer-term planning to improve herd-wide nutrition, wellbeing, and productivity.

- **Quickly see how cows react to ration changes, and visualize long-term trends to make more informed nutrition decisions**
- **Understand the effects of environmental factors such as extreme weather and overpopulation, as well as changes to grouping and staffing**



Freedom is **knowing expert help is always at hand** when you need it

“The Technical Support is outstanding. They always come quickly to help if there is an issue and they’re always all very knowledgeable.”

Kirkhouse Farm, UK

Get more from SenseHub with dedicated teams and tools

SenseHub gives you multiple points of support, from self-guided tools to dedicated technical assistance, to resolve issues fast and ensure you get the maximum value from your investment.

We know there's no substitute for a friendly face who's invested in your success. Our global network of local teams work with you to ensure the success of your monitoring system, from seamless installation to ongoing technical support.

For everyday queries on how to use your monitoring software, SenseHub Discover provides timely, practical in-platform information. Integrated tooltips and guides explain key features and help you uncover the insights that matter most to you.



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This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

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