



Measure where it matters

The SenseHub In-Line Somatic Cell Count Sensor

Transform control over milk quality and herd health



Get automated somatic cell count readings at the milking point

Want more control over milk quality and herd health? Then you need actionable milk insight where it matters. The SenseHub In-Line Somatic Cell Count Sensor from MSD provides automated somatic cell counts for individual cows at the milking point. It delivers clear, reliable results in under two minutes. Now dairy workers can confidently identify high SCC cases before each cow has finished milking, and act quickly to protect milk quality, herd health and profits.

It matters where you measure

Without fast, reliable identification of high somatic cell counts in the parlor, producers miss a vital opportunity to proactively manage bulk tank quality and infection control.

Protect milk quality, herd health and profits

1 Detect high somatic cell counts earlier

Quickly see the SCC of each individual cow at the milking point, and identify potential issues much earlier than with visual identification or monthly lab testing.

2 Make faster and more informed decisions

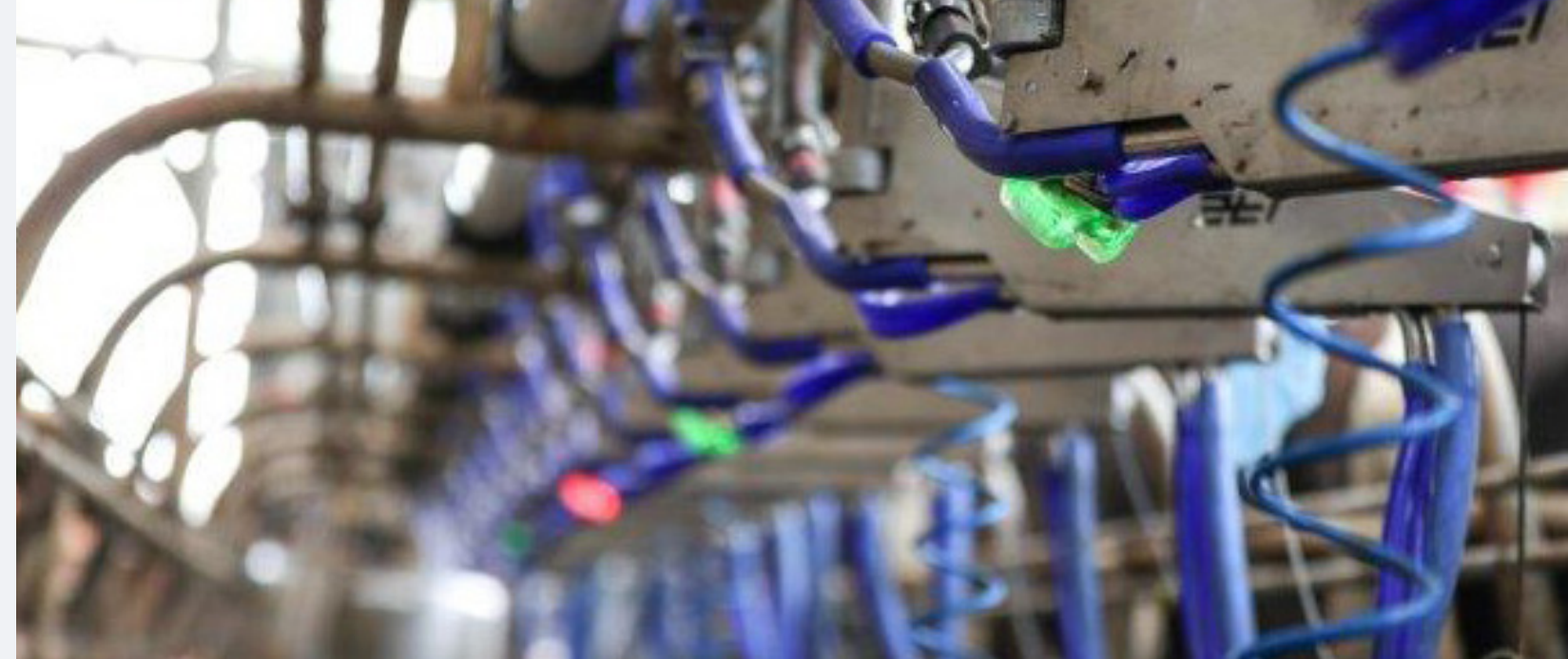
Confidently determine the best approach for each animal.

3 Protect milk outputs and profit margins

Quickly see the SCC of each individual cow at the milking point, and identify potential issues much earlier than with visual identification or monthly lab testing.

4 Improve overall cow health and welfare

Give your herd the best chance of positive health outcomes through earlier detection of high SCC and timely control procedures, all while reducing unnecessary interactions with your animals.



Integrate into any parlor type to streamline routines

The standalone SenseHub In-Line Somatic Cell Count Sensor works with any existing parlor technologies and fits into your milking routine with no additional steps. Unlike pre-stripping and manual testing, your whole team can quickly and definitively identify high SCC cases without any specialist training.

Make quick decisions using the simple-traffic light system

As milking begins, the SenseHub sensor takes a small milk sample for each cow. Within two minutes the result is clearly displayed using a simple traffic light system, enabling workers to quickly distinguish between high risk and low-risk animals.

Maintain milking schedules with expert installation and support from MSD

Irrespective of whether you're a SenseHub customer today, you can take advantage of enhanced insight and milk quality control. Our customer services and on-site teams will work with you to ensure rapid installation with no disruption to milking schedules.

SCC Alerts

SCC level 0-200 1 Green	
SCC level 201-400 2 Orange	
SCC level 401-800 3 Orange	
SCC level 801-2M 4 Orange	
SCC level >2M 4 Red	



Measure where it matters with the new SenseHub In-Line Somatic Cell Count Sensor

Learn more at [Insert URL] or contact your local SenseHub representative today [Insert contact details]

www.msd-animal-health.com

MSD Animal Health is the world leader in the design, development, manufacturing and delivery of solutions for animal identification, monitoring and traceability. Our solutions empower farmers to act in a timely manner, to safeguard their animals' health, while achieving optimal production outcomes for a healthy food supply. Through its commitment to the Science of Healthier Animals®, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest ranges of veterinary pharmaceuticals, vaccines and health management solutions and services. MSD Animal Health is dedicated to preserving and improving the health, well-being and performance of animals and the people who care for them.

This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.